

CTYIP COMMITTEE CHARGES

ASSOCIATION PROGRAMS COMMITTEE

Purpose: *To offer premier networking opportunities to CTYIP members and promote professional development in order to cultivate future leaders of the insurance industry.*

- 1) Organize and execute the networking events including receptions.
- 2) Utilize convention booth to raise awareness of association and recruit new members
- 3) Review all event outcomes and make recommendations for improvement
- 4) Coordinate profitable annual golf tournament
- 5) Schedule all events one year in advance to optimize promotional opportunities
- 6) Explore new event options that bring increased member value and involvement

COMMUNICATIONS COMMITTEE (*Membership, Education*)

I. MEMBERSHIP

Purpose: *Attracting, Retaining, and Involving Membership*

- 1) Introduce first-time attendees to officers and directors in order to help them feel more involved in CTYIP
- 2) Ensure that all volunteer leaders reach out to engage members in activities and initiatives in order to foster a solid connection with the membership. Expand on these relationships by encouraging volunteer efforts.
- 3) Work with PIA to increase involvement in CTYIP events among their employees
- 4) Challenge board and committee members to bring at least one guest to a committee meeting to encourage involvement
- 5) Identify ways to communicate member benefits
- 6) Use buddy system outreach to attract members to events

II. EDUCATION\COMMUNICATIONS

Purpose: *Oversee all communications efforts to help make CTYIP's vision a reality*

- 1) Ensure CTYIP responds to professional development needs of members through creation of high quality educational resources and programs
- 2) Promote value of membership via available channels
- 3) Oversee efforts to build awareness of CTYIP throughout insurance community