



We have made sure our expert staff is certified to guide you through decisions about participating in the **Small Business Health Options Program** and the **Individual Exchange**, which are now options for some as a result of the **Patient Protection and Affordable Care Act**.

You don't have to change course.

But if you determine that's the best turn for you,

we can help you enroll in NY State of Health

(the New York Health Benefit Exchange).

If you are interested in discussing your options for moving your health benefits to the **Health Exchange**, make sure you talk to us first.

Please call us to discuss your options.

XYZ CO.[®]

123 Main St.
Anytown, USA 12345

(555) 555-5555



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INSERT
APPROPRIATE
INDICIA HERE

New regulations

Navigators

Individual mandate

Affordable Care Act

PPACA

Universal health-care

Patient Protection and Affordable Care Act

Obamacare

Health-care reform

Exchanges

Stay with us!

ACA

It can be so confusing!
Some people aren't even sure what to call it. But there's one thing you can count on:

The same professional you've counted on for health benefits can give you guidance and help you to determine what path is best for you and your employees.

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